



EWMD International Conference 2017
“Brave New Media World – a subject of daily challenges”
September 22-24, 2017 in Ingelheim / Germany

Workshop 3 :

Visualization – the power of images

VR (virtual reality), AR (Augmented Reality) and VFX (visual effects) make alive pixel in our living environment. Serious Games have driven Gamification far beyond the borders of entertainment and is serving other purposes i.e. recruiting and rehabilitation. Digital data journalism combines data to stories, which are the base for making complex comprehensive relationships. Those who create digital game worlds determine what works and reaches audiences. The resulting question: what is there to believe and trust?

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