



EWMD International Conference 2017

**22. - 24. September 2017, Boehringer Ingelheim
BIC Auditorium, Ingelheimer Straße**

“Brave New Media World“ – a subject of daily challenges

INFORMATION GUIDE

Registration

Please enter the BI campus at **gate 2/BIC Auditorium** and have your **ID/ passport** and **print-out of your Doo-Registration** available to register for the conference.

Your registration is **valid Friday through Sunday**. Please note that you need to show your ID every time you enter the BI campus.

Program

Please find the full conference program for Friday, Saturday and Sunday [online](#) or as print-out document attached to the latest EWMD conference newsletter.

Direction & Parking

Description of direction to the conference location in Ingelheim and the evening event locations are summarized in the “Direction & Parking” document. Please find it [online](#) or as print-out version attached to the latest EWMD conference newsletter.

Please remember

The Boehringer Ingelheim (BI) campus is a **non-smoking area**. Locations of the evening events have designated smoking areas outside.

You are not allowed to **take any pictures** whilst being on the BI campus. Professional photographers take pictures and provide us with great memories after the conference.

For any **dietary restrictions / allergies** please send an email to events.rhein-main@ewmd.org.

As a matter of courtesy to your fellow attendees, we kindly ask you to **turn off your mobile phone** during all conference sessions.

Dress Code

Business Casual. All events will be indoors.

WiFi

You can go online a public network called “Telekom HotSpot”. You must register and will be charged for the time that you spend online.